



## **Subaru Factory Team's victorious 9<sup>th</sup> season!**

The Subaru Factory Team, [www.enjoywinter.com](http://www.enjoywinter.com), completed it's 9<sup>th</sup> and most victorious winter season at this past week's season-ending Colorado International Spring Series.

There, America's undisputed #1 female skier and Subaru Factory Team athlete, Rebecca Dussault, finished her comeback year with another dominant performance, winning the Colorado International Spring Series Championship title and three individual events.

Throughout the 2003-2004 season, the Subaru Factory Team's tremendous athletes have dominated the American race circuit. Team athletes have been crowned overall champions in the US SuperTour, US National Championships, American Ski Marathon Series (ASMS) and International Spring Series. Along the way, they've won 4 US National Championship titles, 11 Individual SuperTour events, 10 American Ski Marathon Series main events, 5 other major marathon titles and 3 International Spring Series races. Katrin Smigun's ASMS championship marked a record 9<sup>th</sup> consecutive year that a Subaru Factory Team member has won the ASMS season-long championship.

Competition is always fierce. However, in a testament to the speed and reliability of our equipment sponsor's products, and unmatched Subaru Factory Team support, the majority of this year's competition originated from within the team. For the ASMS Champion's Cup, team members took 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> in the women's division, and 2<sup>nd</sup> and 3<sup>rd</sup> in the men's. In 28 of the Nation's pre-imminent citizen races, team athletes took home 17 first place finishes, and in the races they did not win, placed second 5 times. Even more impressively, these victories were spread throughout the team with 11 of our 13 Subaru Factory Team athletes winning National caliber events.

The Factory Team's racing success alone was impressive, but since it was an integral part of a year-round "enjoy-winter" campaign, designed to enhance people's enjoyment and understanding of cross-country skiing, these victories are much more significant and relevant. This campaign provides helpful, educational, inspirational and motivational tools and services including over 70 clinics, worldwide academies, personal coaching, TV how-to interstitials, Pocket Guides, "dreamofit rewards", and our popular SkiPost e-tale service read weekly by 50,000 skiers.

With our unparalleled victory record, champion athletes, and one of a kind services and resources, the Subaru Factory Team can easily continue its claim as "North America's Premier Cross-Country Ski Team." ***Enjoy winter with the Subaru Factory Team.***  
**[www.enjoywinter.com](http://www.enjoywinter.com)**

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### **Equipment Suppliers:**

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