

# Minnesota Mountain Bike Summit



Thursday, May 30<sup>th</sup>, 2019

9:00 am – 4:30 pm



*Promotion ● Quality Trail Building ● Maintenance ● Trends*



**Minnesota Discovery Center**  
**1005 Discovery Drive, Chisholm, MN 55719**

## Minnesota MTB Summit Agenda

**Theme:** To define the best way forward to enhance participation and establish MN as a major mountain biking mecca of very high quality trails!

**Expectations:** The summit is about knowledge sharing and collective discussion in a workshop format. Presentations will only be used to set the stage for each session. Goals for all sessions are to 1) define current circumstances; 2) establish desired way forward; and 3) create an action plan.

### Program:

9:00 – 10:00

**MN Discover Center opens** – socializing and exhibit review; lunch/refreshments will be provided

10:00 – 10:30

**Summit Welcome & Kickoff** – Gary Sjoquist, Quality Bicycle Products & Jeff Schoenbauer, Schoenbauer Consulting - establish a collective vision for the future, starting with highlighting the history of MTB trail development in MN; i.e.: “Where we are today, and where are we going from here?”

10:30 – 12:00

**Statewide Planning/Tourism/Promotion** – *Session Chairs Megan Kellin, be media house & Linda Jurek, Visit Cook County* - strategic planning, tourism and promotion plan; define what is a local, regional or state level facility, and how each are planned, invested in and promoted.

12:00 – 12:30

**Lunch break** – *Hosted by Minnesota Discovery Center* - includes informal discussions and exhibits about MTB facilities across the state

12:30 – 2:00

**Emerging Approaches to Building High Quality MTB Trails** – *Session Chair Scott Linneburger, Kay-linn* - discuss moving toward more “performance-based” approaches to selecting MTB trail builders for large and small projects; the *Cooperative Purchase Venture* approach fostered by IRRR and being used by a number of MN agencies will be highlighted

2:00 – 3:00

**Long-term Maintenance of MTB Trails** – *Session Chair Jeremy Wimpy, Applied Trails Research* - develop strategy for long-term maintenance of facilities across the state; includes discussing collaborative approaches to securing affordable, timely and high quality maintenance services

3:00 – 4:00

**Tracking Trends and Measuring Performance** – *Session Chairs Jeff Schoenbauer, Schoenbauer Consulting & Pete Kero, Barr Engineering* - brainstorm about emerging trends and facility demand; define ongoing research and performance measurement tools needed to better inform future decisions

4:00 – 4:30

**Making it Happen** – *Session Chair Max Peters, Tioga Mt. Bike Project* - define specific action steps, including role of the mountain bike community and public agencies to fund and support MTB facilities

4:30 – 5:30 (Optional)

**Bike Tour of Redhead Mountain Bike Site**

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