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Mt. Borah Epic enters final weeks before race debut

May 1, 2013. Cable, WI. Just 31 days out from inaugural race day, the Mt. Borah Epic will soon pay tribute to the trails on June 1, 2013. The race, set to challenge riders on a 30 mile, point-to-point course, will curve, climb, dash and descend through CAMBA's historic single track trail system. 100% of race profits will benefit CAMBA and fund the continuous growth and development of the trails that have validated such a grand race opportunity.

The race field is limited to just 300 racers, spots are filling fast, and are expected to sell-out by mid-May. Race organizers are encouraging registration within the next two weeks to ensure a spot for the event. Visit active.com or mtborahepic.com to register today.

Beyond the race, the CAMBA Festival of the Trails will be taking place Friday through Sunday, offering a variety of unique riding opportunities, bike demos and more for racers and their families. Visit cambatrails.org to find out more.

About Mt. Borah

In business since 1997, Mt. Borah has grown to become the premier manufacturer of high quality custom sublimated active apparel; including cycling, Nordic, alpine, triathlon, running and corporate. All of Mt. Borah's custom products are precision made at the company's headquarters in Coon Valley, Wisconsin, where the latest technological advancements in apparel production are utilized.

About CAMBA

The Chequamegon Area Mountain Bike Association, is a 501(c)3, non-profit organization whose mission is: To support mountain bike advocacy, education, sustainable trail development and tourism in the Chequamegon Area in partnership with the U.S. Forest Service, local governments and agencies and private landowners. CAMBA is responsible for the development and management of a regional mountain bike trail system of over 300 miles in northern Sawyer and southern Bayfield Counties of Wisconsin. Trails are based in the towns of Cable, Delta, Drummond, Hayward, Namakagon and Seeley on National and county forests and some private land.

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