



FOR IMMEDIATE RELEASE

**GearWest's 2012 TWIN CITIES CHAMPIONSHIPS**  
***Early Registration Prize Winners Announced***  
***New Chance to Win when Register by Dec 23***

ST. PAUL, MN—Dec. 13, 2011— The SISU Foundation and GearWest, organizers of the 2012 Twin Cities Champs, announced today the winners of the “Early Bird Registration” give away from GearWest. Katie Anderson of Minneapolis and Allan Shuros of St. Paul each won a pair of [Casco Nordic Goggles](#).

The Twin Cities Championships (TCC) consists of a 10-kilometer classic race at Battle Creek Park in St. Paul on Saturday, December 31, 2011, and concludes with a 15-kilometer pursuit skate race at Theodore Wirth Park in Minneapolis on Sunday, January 1, 2012. Participants may choose to ski a single day only. A full schedule of kids races is planned as well.

“We are really excited about the momentum building with this event,” explains Ben Popp, executive director of the SISU Foundation. “It has a history dating back 80 years. Since we brought it back from ‘hibernation’ in 2009 participation and support has continued to grow. Registration numbers are up nearly 30 percent from 2010. This year we’re introducing the SuperTour course at Battle Creek. Crews have worked hard to earn world-class certification for the course, which significantly elevates the quality of the event and improves the participant’s experience.”

**A second promotion has kicked off.** Participants registered by December 23, 2011, get discounted registration prices and their name will be entered into a drawing to **win a refund of the registration fee for the event!!!** On December 24, 2011, the registration price rise to full price. Additionally, the first 200 entrants will receive a commemorative race pint glass.

**To register for the Twin Cities Championships, visit: [www.tcchamps.com](http://www.tcchamps.com).**

**About GearWest**

Gear West Ski & Run started nearly 20 years ago and has become the largest performance ski store in the United States. Be it competition or touring under the stars, grinding up the last hill at the American Birkebeiner, ski joring with your dogs or coaching a high school team ... whatever your love of the sport is, we are here to support it. To contact GearWest, visit: <http://www.gearwest.com> or call 952.473.0377

**About the Sisu Foundation**

Based in St. Paul, Minn., the Sisu Nordic Ski Foundation is dedicated to the development, support and promotion of Nordic Skiing and related outdoor activities in Minnesota. Through coaching, sponsorship and support, Sisu provides participants of all levels with the opportunity to grow and succeed. To learn more about the Sisu Foundation, visit: [www.sisuskiers.org](http://www.sisuskiers.org) or call 651.964.8442.

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