



FOR IMMEDIATE RELEASE

Endurance United Hires Andrew Poffenberger to be Executive Director

SAINT PAUL, MN—May 15, 2015—Endurance United today announced that it has hired Andrew Poffenberger as its new Executive Director. Andrew is returning home to the Twin Cities after spending the last two years in Madison working for the Central Region Cross Country Ski Association (CXC) building strong ties in the Nordic ski community. Andrew is graduate of and skied with Gustavus Adolphus College, and prior to that for Stillwater High School. Andrew is an accomplished ski coach and manager.

“After interviewing many strong candidates, we chose Andrew because of his energy and experiences. We were most impressed by Andrew’s ideas on the future of Endurance United ,” said Mike Brown, President of the Board of Directors. “Andrew is excited to lead and learn by engaging and inspiring the community to live an active outdoor lifestyle.”

Andrew very recently was head coach of the CXC Para Team, working with athletes with physical disabilities and visual impairments. He has held leadership and coaching positions in the various ski teams and organization of which he has been part—Midwest U16 NENSA trip, Sports Manager for CXC, Head Coach Lakeville South Nordic Ski Team. His sports management and leadership experience will be instrumental in expanding the reach of Endurance United across the community.

In accepting the position as Executive Director of Endurance United, Andrew said, “I am beyond excited to join Endurance United for the organization's next chapter. To return home to the Twin Cities and work on introducing people to an active, healthy outdoor lifestyle is a fantastic blend of work and passion. I look forward to meeting all of Endurance United's members and reaching out to spread our mission to others.”

About the Endurance United

Based in Saint Paul, MN, the Endurance United is a 501(c)(3) dedicated to the development, support and promotion of Nordic Skiing and related outdoor activities in Minnesota. EU hosts many running, skiing and bike events throughout a year, as well as provides outdoor programming to over 1200 participants. EU also plays an integral role in maintaining the trail system at Battle Creek Park in Saint Paul. To learn more about the Endurance United, visit: www.enduranceunited.org or call 651-340-8381.

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