

Madshus Race and Service Manager

Description

As a global brand Madshus strives to be the number one brand in racing. We recognize that racing plays a significant role in developing the brand's products and image through high-level performance. The Madshus team should provide a community that racers, consumers, and our retail partners desire to be a part of and thrive. Our goal is to recruit potential racers, and partners, who can contribute value to Madshus.

Abroad, and in the US, the Madshus Race and Service Manager's goal will be to find, develop, and retain the most talented and influential Nordic athletes in every age category. The Race and Service Manager will help develop, and execute, a club and coach program that supports the brand and its dealers throughout the country. This is an 8-month contract position from October to May.

Responsibilities

- Develop and manage all team programs
- Define team product needs
- Coordinate team product fulfillment
- Manage all key consumer events
- Manage all key racing events
- Manage all key dealer events
- Support dealer sales and marketing programs

Required Skills

- Excellent work ethic and enthusiasm
- Ability to work fast in a small team
- Ability to organize multiple tasks and manage projects
- Excellent interpersonal, communication and presentation skills
- Self-directed and motivated
- Goal oriented
- Proactive
- Cooperative
- Process and product focused
- Proficient computer skills including Microsoft Excel, Word, Outlook

Desired Skills

- Experienced in racing
- Ability to ski all day, every day

Interested candidates should email a cover letter and resume to bryan.cook@k2sports.com.