

PRODUCT LAUNCH PRESS RELEASE:



NOW LIVE ON KICKSTARTER!

After 3 years of development NakedBootz LLC is launching our first product. It is a versatile winter boot with the weight and comfort of a running shoe and the warmth of a heavy winter boot.

We are doing a Kickstarter crowdfunding campaign to raise the funds for the factory tooling and our initial product run of 3000 pair boots. By joining our Kickstarter campaign, you are pre-ordering a pair of boots at a deep discount over retail prices in order to help us raise the funds to produce them.

Testers of our prototype models include Birkie Champion Matt Liebsch: He reports "My favorite new boots! These things rock, the warmest, lightest boots ever".

A link to our Kickstarter page can be found here:

https://www.kickstarter.com/projects/nakedbootz/nakedbootz-light-adventure-ready-packable-winter-boot?ref=nav_search&result=project&term=nakedbootz

More info on the product can be found here:

<https://www.nakedbootz.com/skiers>

PLEASE NOTE: Even if you have joined our mailing list in the past you still need to sign-up on our Kickstarter page to order your pair of boots.

