Minnesota Mountain Bike Summit

Thursday, May 30th, 2019
9:00 am – 4:30 pm

Promotion ● Quality Trail Building ● Maintenance ● Trends

Minnesota Discovery Center
1005 Discovery Drive, Chisholm, MN 55719

Minnesota MTB Summit Agenda

Theme: To define the best way forward to enhance participation and establish MN as a major mountain biking mecca of very high quality trails!

Expectations: The summit is about knowledge sharing and collective discussion in a workshop format. Presentations will only be used to set the stage for each session. Goals for all sessions are to 1) define current circumstances; 2) establish desired way forward; and 3) create an action plan.

Program:

9:00 – 10:00
MN Discover Center opens – socializing and exhibit review; lunch/refreshments will be provided

10:00 – 10:30
Summit Welcome & Kickoff – Gary Sjoquist, Quality Bicycle Products & Jeff Schoenbauer, Schoenbauer Consulting - establish a collective vision for the future, starting with highlighting the history of MTB trail development in MN; i.e.: “Where we are today, and where are we going from here?”
10:30 – 12:00
Statewide Planning/Tourism/Promotion – Panel Discussion - strategic planning, tourism and promotion plan; define what is a local, regional or state level facility, and how each are planned, invested in and promoted.

12:00 – 12:30
Lunch break – Hosted by Minnesota Discovery Center - includes informal discussions and exhibits about MTB facilities across the state

12:30 – 2:00
Emerging Approaches to Building High Quality MTB Trails – Panel Discussion - discuss moving toward more “performance-based” approaches to selecting MTB trail builders for large and small projects; the Cooperative Purchase Venture approach fostered by IRRR and being used by a number of MN agencies will be highlighted

2:00 – 3:00
Long-term Maintenance of MTB Trails – Panel Discussion - develop strategy for long-term maintenance of facilities across the state; includes discussing collaborative approaches to securing affordable, timely and high quality maintenance services

3:00 – 4:00
Tracking Trends and Measuring Performance – Panel Discussion - brainstorm about emerging trends and facility demand; define ongoing research and performance measurement tools needed to better inform future decisions

4:00 – 4:30
Making it Happen – Panel Discussion - define specific action steps, including role of the mountain bike community and public agencies to fund and support MTB facilities

Optional:
4:30 – 5:30 Tour of Redhead Mountain Bike Trail after program
Please bring your own bike