



FOR IMMEDIATE RELEASE

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Birkie Trail Run Festival Named USATF Half Marathon Trail Nat'l Championship

2021 Birkie Trail Run Festival Registration is Open; \$6,000 Prize Purse

Hayward, WI (July 5, 2021) – September 25, 2021, marks the 24th Birkie Trail Run Festival. The American Birkebeiner Ski Foundation is pleased to announce that the Birkie Trail Run half marathon, part of Birkie Trail Run Festival events, has once again been named the USA Track and Field (USATF) Half Marathon Trail Championship; the USATF is track and field's national governing body. Registration is open for the Birkie Trail Run Festival at www.Birkie.com.

2021 Course

The American Birkebeiner Trailhead adjoins the historic Telemark trails where the 2021 Birkie Trail Run Festival events will be held. From forests and rolling hills, spectacular vistas, glacial geologic features, and the iconic Birkie Trail, the 2021 race courses will be varied and scenic and include single track trail sections. The Birkie Trail Run Festival is sponsored by Salomon and is hosted by the American Birkebeiner Ski Foundation (ABSF), nonprofit organizers of the event. Runners will experience incredible vistas from the top of Mt. Telemark and even more, fun, CAMBA single track trails on their journey to the finish line.

USATF Half Marathon Trail National Championship

The USATF Half Marathon Trail National Championship event is a partnership between the ABSF and USATF. Elite athletes from across the nation and citizen runners alike will participate in the race. "It is an honor to host another USATF National Championship and welcome the nation's best runners to the beautiful trails of the north woods," said Ben Popp, ABSF Executive Director. "We are happy to offer \$6000 in prize money for the Birkie Trail Run Half Marathon/USATF Half Marathon Trail Championships and are excited to welcome elite athletes to run alongside our citizen racers," said Popp. "It'll be an awesome day for all of our runners and trekkers."

Nine events are offered including the fast-growing 100K ultra marathon, 100K ultra marathon relay (4 person), marathon, marathon relay (3 or 6 person teams), half marathon, Nordic Trek, 5K run/walk, and 1K Kid's Fun Run (free for ages 9 and under), and [Dive for the Dirt](#) obstacle course for kids – there is a north woods trail experience available for every ability level. Register for all events at www.birkie.com. *As part of Birkie Green, the ABSF's sustainability and environmental responsibility initiative, going cup-less at this event again will eliminate thousands of cups from landfills.*

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About the American Birkebeiner® Ski Foundation and Birkie® Events

Located near Hayward and Cable, Wisconsin, the American Birkebeiner Ski Foundation, a 501(c)(3) organization, is known for its signature American Birkebeiner Ski Marathon held each February. Today, the Birkie brand has grown to encompass a year-round lifestyle that provides healthy, active events for thousands of outdoor fitness enthusiasts of all levels. www.Birkie.com

About the USATF (USA Track & Field)

The USATF is the National Governing Body for track & field, long distance running and race walking in the United States. For more information, visit: <http://usatf.org/>

About Salomon – Designed for Freedom –

For more information about Salomon, visit www.Salomon.com