



FOR IMMEDIATE RELEASE

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Loppet Foundation's Winter Festival Celebrates its 20th Anniversary with 20 Days of Giveaways in January

Minneapolis, MN — The Loppet Foundation is ringing in the new year and celebrating the upcoming 20th annual City of Lakes Loppet Winter Festival by hosting 20 Days of Giveaways this January. Anyone will have the chance to win a two-night stay at the Heartwood Resort, snowshoes from Snowfoot, touring skis from Pioneer Midwest, a ski bag from Salomon, luminary kits from Bachman's, gift cards to local establishments and much more!

Giveaways will be announced on Loppet Foundation's Facebook and Instagram pages. Claire Wilson, the Loppet Foundation's executive director says, "The Loppet Foundation is so grateful for the community support over the past 20 years that has made the City of Lakes Festival one of the largest and most magical winter gatherings in the Midwest. This is a small way to thank the community and celebrate 20 years!"

Celebrating the 20th Anniversary

The City of Lakes Loppet started in 2003 as a unique urban point-to-point cross-country ski race. Since then, the event has evolved and adapted to engage a growing community of outdoor enthusiasts. The festival has become a Minneapolis staple for celebrating the wonder, adventure, and fun of the winter season in Minnesota. The 2022 City of Lakes Loppet Winter Festival will be held February 5-6 with most of the weekend's events centered in Theodore Wirth Park. The festival includes events and races for all ages, abilities and interests, including skiing, fat tire biking, skijoring, snowshoeing, the Luminary Loppet, Kubb tournaments and more.

Back in 2022 is the Luminary Loppet on Lake of the Isles! Attendees of the Luminary Loppet can walk, ski or snowshoe through a serene landscape of 1,200+ glowing ice luminaries in the heart of Minneapolis' Uptown. After having to drastically scale back the event in 2021 held at Theodore Wirth Park, the Loppet Foundation is excited to again host this magical evening (and

the organization's largest fundraiser) on Lake of the Isles with a full set of luminary features and party.

For more information and to register for festival events, visit the [Loppet Winter Festival website](#).

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ABOUT THE LOPPET FOUNDATION:

Established in 2002 with an 800-person ski race, the [Loppet Foundation](#) is a 501(c)3 nonprofit that now welcomes 20,000 participants annually to its events and programs. The Loppet Foundation creates a shared passion for year-round outdoor adventure in the Minneapolis area, focusing on underserved youth and families. This year, the Loppet Foundation brought outdoor experiences to more than 1,300 kids from underrepresented communities – third graders to high school seniors – through our partnerships with 17 North Minneapolis schools and Loppet Adventure Camp. Activities include skiing, mountain biking, paddling, running and more.