



116 West Highway 61
Grand Marais, MN 55604
(218) 387 - 2524
www.visitcookcounty.com

Media Contact:

Kjersti Vick | Marketing & PR Director
218.387.2788 (office)
kjersti@visitcookcounty.com

Linda Jurek | Executive Director
218.387.2788 (office)
linda@visitcookcounty.com

FOR IMMEDIATE RELEASE

Norpine Fat Bike Classic is Back Featuring the CRAZY Pine Criterium and the Fat Bike Expo

Cook County, Minn. – Dec. 6, 2022 – Registration is now open for the Norpine Fat Bike Classic, which will return to Lutsen with events beginning Sunday, Jan. 1, 2023, and culminating with races on Saturday, Jan. 7.

Hosted by the Superior Cycling Association, all events are held on the [Norpine Cross-Country Ski Trails](#), which take riders through stands of old growth cedars on Pisten Bully-groomed trails while overlooking Lake Superior.

New to this year's events is the CRAZY Pine Criterium and Fat Bike Expo hosted at the [North Shore Winery](#) on Friday, Jan. 6 starting at 2:00 p.m. The CRAZY Pine Criterium is an all ages family friendly ¼ mile course. The Fat Bike Expo will feature live music, fat bike demos, vendors, and hot mulled wine. Race registration and packet pickup will also be occurring.

The [Full Moon Tour](#) will follow the Fat Bike Expo on Jan. 6 at 5:30 p.m. and will end back at the North Shore Winery. The short evening ride will be guided and give riders an excellent opportunity to experience fat tire biking under Cook County's world-class dark sky.

The [Norpine Fat Bike Classic](#) races will be held on Jan. 7, with a 25-mile long race and a 14-mile short race followed by an awards ceremony and after-race party at [Cascade Restaurant & Pub](#).

Riders can also register for a day-time, untimed [tour](#) for those wanting to experience the trails in a non-competitive event. Ride with family and friends, or go solo, and complete the tour anytime between Jan. 1 - 6, 2023. Tour registration fee includes a T-shirt, swag bag, trail use fee, ticket to door prize and a ticket to door prize raffle.

For more information on the Norpine Fat Bike Classic events and to register, go to www.superiorcycling.org/norpine.

About Visit Cook County

Visit Cook County encompasses the northeastern Minnesota communities of Lutsen, Tofte, Schroeder, Grand Marais, the Gunflint Trail and Grand Portage, commonly referred to as “the Arrowhead” and the “North Shore of Lake Superior”. Grand Marais, Minn., has earned several national accolades — most recently it was named *USA Today’s* [Best Midwestern Small Town](#), Outside Magazine’s [The 16 Best Places to Live in the U.S. 2016](#), and Budget Travel’s 2015 [Coolest Small Town in America](#). Rekindle your sense of adventure by exploring the Superior National Forest or paddling through the Boundary Waters Canoe Area Wilderness. Discover what makes the communities of Cook County, Minn. “Naturally Unforgettable.” Connect on social media using #donorthmn, Twitter [@CookCoVisitors](#), [Facebook](#), or Instagram [@donorthmn](#). Learn more at www.visitcookcounty.com.

###